



Southwest/Southland Dairy Farmers'

DAIRY LINE

A Quarterly Newsletter published by the Southwest Dairy Museum
April 2023 • Volume 14 Issue 2 • www.southwestdairyfarmers.com

INSIDE: Upcoming Out-of-Area Summer Fairs



The Mobile Dairy Classroom Program Expands to Eastern Missouri and Illinois



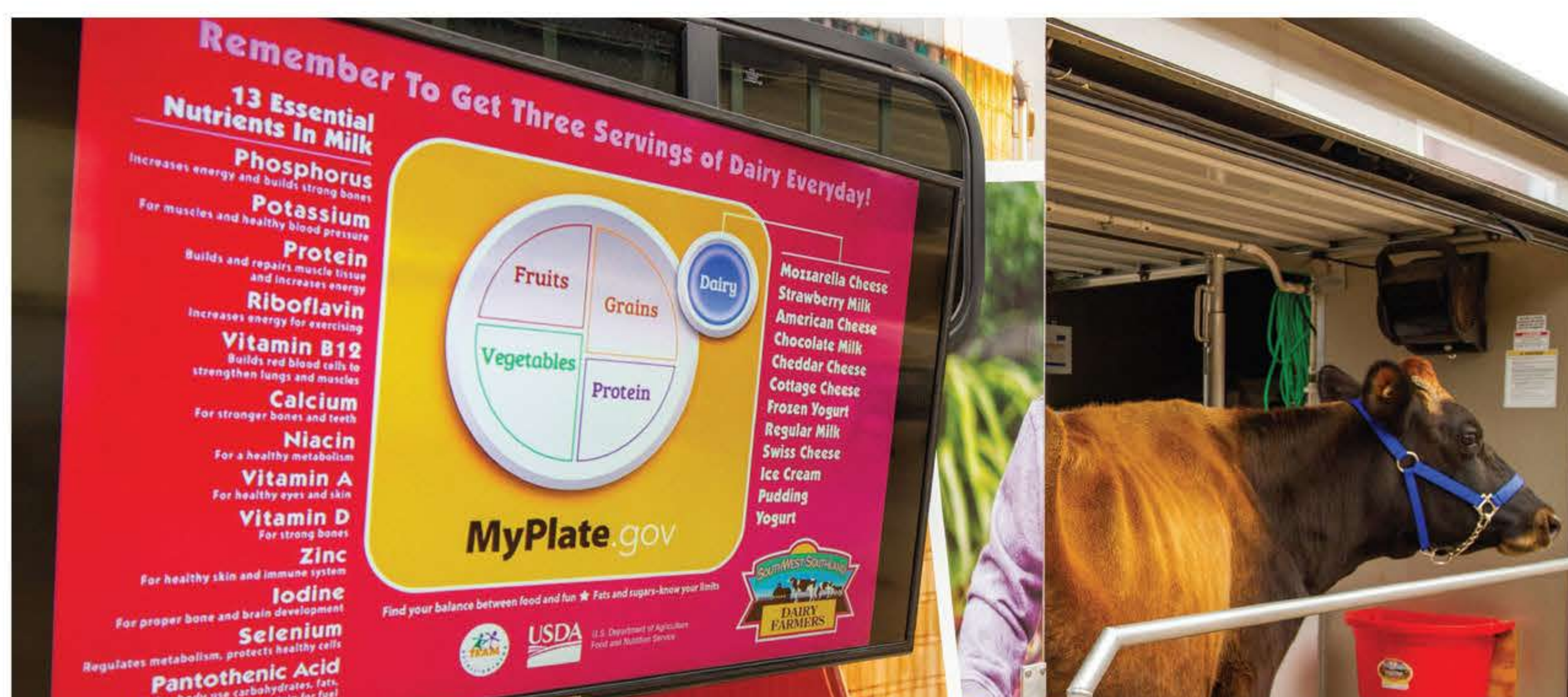
Southwest and Southland Dairy Farmers are proud to announce a partnership with the St. Louis District Dairy Council (SLDDC) that will bring our Mobile Dairy Classroom program to their 131- county engagement area in Missouri and Illinois. The SLDDC, a USDA approved regional dairy check-off program, was established in 1932 to educate through their nutrition programs the value of dairy and dairy products for good health. As "The Nutrition Education People," SLDDC prides itself on personal delivery of nutrition programming in the varied communities it serves. To compliment these SLDDC programs, the Mobile Dairy Classroom will be locally stationed in the SLDDC area and will soon make our award-winning dairy education and promotion

programs available to schools, state and county fairs, and other venues in the SLDDC area year-round.

"The goals of the two organizations complement each other very well. Our affiliation with the St. Louis District Dairy Council allows us to provide this one-of-a-kind teaching presentation on the importance of dairy and dairy farming in the SLDDC area," states Jim Hill, CEO of the Southwest Dairy Museum, Inc. "In addition, our organization will be able to tap into the SLDDC's outstanding staff of dietitians and nutritionists to broaden our message of the importance of dairy products in a healthy diet."

The Mobile Dairy Classroom's 32-foot classroom units and their trained instructors will now be operating in 12 states and

(Continued on Page 2)



The Mobile Dairy Classroom Program Expands to Eastern Missouri and Illinois

(Continued from Page 1)



feature a fully operational milking parlor that carries a live cow. Each 30-to-45-minute presentation relates to math, science, health/nutrition, sanitation, and food safety, and teaches:

- The modern milking process
- The importance of dairy foods in a healthy diet
- Modern environmental, animal care practices and food safety practices on the dairy farm
- Characteristics and anatomy of dairy cows

"St. Louis District Dairy Council is thrilled to join forces with Southland Dairy Farmers to bring the Mobile Dairy Classroom to our communities in Missouri and Illinois," stated Margie Cook Graham, RD, LD, Executive Director of the SLDDC. "Following our pilot run last Fall, we have literally hundreds of schools in line to experience this one-of-a-kind presentation of milk's journey

from cow to carton. We'll also be collaborating with the Southwest and Southland Dairy Farmers team on projects that promote local dairy and the dairy farm families that produce it in our respective areas. Our organizations share the same flexible, dynamic, and relevant approach to dairy promotion. We can't wait to make the most of it!"

For more information or to request a Mobile Dairy Classroom, visit www.southwestdairyfarmers.com or contact the SLDDC office. There is no charge for the MDC program within our marketing areas, courtesy of our supporting dairy producers. Hill stated, "I encourage all educators to schedule this unique program that tells an important story of agriculture and dairy!" 🐄

Cheesy Chicken Enchilada Bake

INGREDIENTS:

- 18 corn tortillas
- 15 oz. red enchilada sauce
- ½ c. pre-cooked shredded chicken (about 24 oz.)
- 8 oz. shredded sharp cheddar cheese
- salt and pepper to taste

DIRECTIONS:

1. Preheat oven to 350 degrees.
2. In small bowl, combine 1/2 cup enchilada sauce with 1/2 cup cream.
3. In larger bowl, combine shredded chicken with remaining enchilada sauce.
4. In 13 x 9 baking dish, start spooning a few tablespoons of creamy sauce on the bottom. You want enough to keep the tortillas from drying out in the baking process. Place 6 tortillas onto the sauce, covering bottom of the dish. On top of the tortillas, layer 1/2 of the chicken mixture then top chicken mixture with 1/3 of the cheese. Add 6 more tortillas and remainder of the chicken. Add another 1/3 of the cheese. Finish last 6 tortillas, topping them with remaining creamy sauce and sprinkling the remaining cheese.
5. Bake uncovered for 25 minutes or until cheese on top is melted and starting to brown.
6. Top with sour cream and other favorite toppings.



Upcoming Out-of-Area Summer Fairs

Southwest/Southland Dairy Farmers joined, as an associate member, the International Association of Fairs and Expositions (IAFE) four years ago. As members of the IAFE, it allowed us the connections to find opportunities to showcase our Mobile Dairy Classroom in new areas during the slower months of activity. After a busy 2022 schedule of out of area fairs, we are excited to have another busy summer fair season booked and ready to travel to fairs of all sizes and venues throughout the United States. "We are able to gain exposure to our dairy message in areas that are not in our regular producer funded territories, while better utilizing our full-time trained instructors during our slower months. The appearance fees also increase the funds that we can utilize to develop and implement additional dairy promotion and education programs", said Jim Hill, CEO of Southwest Dairy Museum, Inc. 🐮

The fairs listed below make up our summer schedule of out-of-area fairs:

- June 8–14 Macoupin County Fair, Carlinville, IL
- July 7–16 Red River Valley Fair, West Fargo, ND
- July 20–23 Sherburne County Fair, Elk River, MN
- July 25–29 Stephenson County Fair, Freeport, IL
- July 27–30 Anoka County Fair, Anoka, MN
- Aug 4–12 Williamson County Fair, Franklin, TN
- Aug 7–12 Sanilac Youth County 4-H Fair, Sandusky, MI
- Aug 8–12 San Juan County Fair, Farmington, NM
- Aug 10–20 Illinois State Fair, Springfield, IL
- Aug 15–20 Steele County Fair, Owatonna, MN
- Aug 17–26 Wilson County/Tennessee State Fair, Lebanon, TN
- Sept 7–17 New Mexico State Fair, Albuquerque, NM
- Sept 7–7 Utah State Fair, Salt Lake City, UT



Mobile Dairy Classroom Spotlight: Kari Hamilton

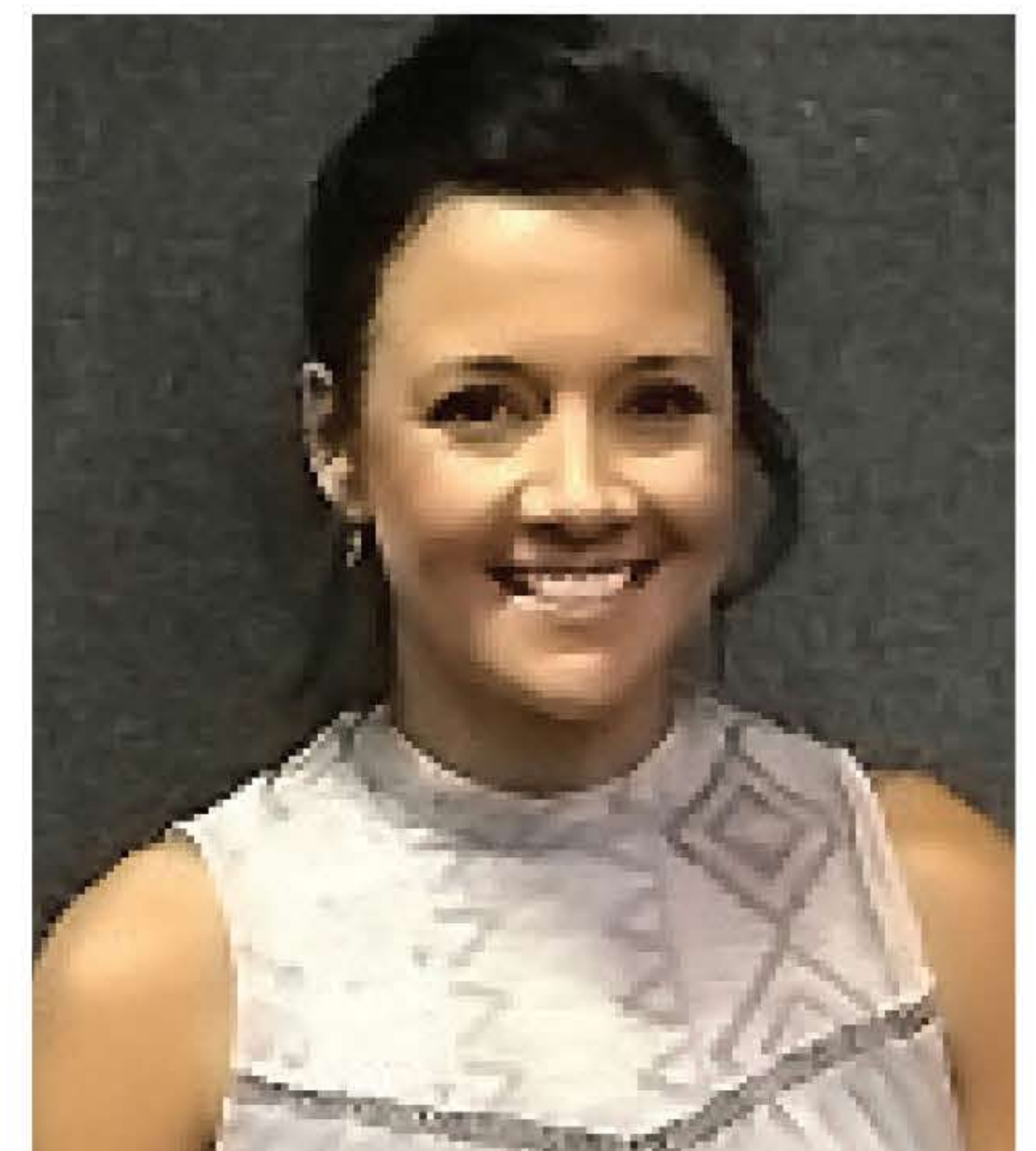
Meet Kari Hamilton, our Mobile Dairy Classroom Instructor serving the State of Kansas.

Kari has been employed by the Southwest Dairy Farmers since September 2020. Prior to Southwest Dairy Farmers, she worked with the communications department at Grand Star Elementary in Gardner, Kansas.

Kari is married to her husband, Devin, and together they have four kids.

She loves to spend time with her family and her dream vacation is camping in the mountains in the Fall! Her favorite food is extra sharp cheddar cheese—and this job did not influence that decision at all.

When asked what her favorite thing about her job is, her response was simple, "MY COWORKER IS A COW!! It doesn't get much better than that!" 🐮





Southwest Dairy Museum, Inc.

P.O. Box 936 • Sulphur Springs, Tx 75483

ADDRESS SERVICE REQUESTED

FIRST CLASS
U.S. POSTAGE
PAID
PERMIT #14
SULPHUR SPRINGS, TX

E V E N T S

2023 Special Olympics

Southwest/Southland Dairy Farmers look forward to sponsoring and having a presence at Special Olympics Summer Games in our producer-funded areas.

Special Olympians, along with their friends and family, look forward to cooling off with a delicious ice cream sandwich and visiting the Mobile Dairy Classroom. These communities are so appreciative to see the support that their local dairy farmers continue to show to Special Olympics.

This is such a highlight of our year and we welcome you to come by and get an ice cream sandwich and show your support for the Olympians as well! Look for dates on the calendar of events.

April 15, 2023

Run for Remembrance, Virginia Tech University, Blacksburg, Va

April 15, 2023

North Carolina State Ag Day Baseball Game, Raleigh, NC

May 17–19, 2023

Special Olympics Oklahoma Summer Games, Stillwater, OK

May 18 – 20, 2023

Special Olympics Texas Summer Games, San Antonio, TX

May 19 – 21, 2023

Got To Be NC Festival, Raleigh, NC

June 1 – 3, 2023

M00-La-Fest, Stephenville, TX

June 2 – 4, 2023

Special Olympics Missouri Summer Games, Columbia, MO

June 2 – 4, 2023

Special Olympics Kentucky Summer Games, Richmond, KY

June 2 – 4, 2023

Special Olympics North Carolina Summer Games, Raleigh, NC

June 2 – 4, 2023

Special Olympics Kansas Summer Games, Wichita, KS

June 3, 2023

Hospital Hill Run, Kansas City, MO

June 9 – 10, 2023

Special Olympics, Virginia, Richmond, VA

June 9 – 16, 2023

Hopkins County Dairy Festival, Sulphur Springs, TX